



Johannes van der Dong

CEO and CIO

Johannes van der Dong has been a Chief Investment Officer and global asset allocation expert with over 25 years of experience in leading investment teams in private banking and institutional portfolio management for multi manager asset portfolios for clients around the world.

Johannes began his career in 1996 as an Investment Advisor at Rabobank in the private client market. After which, he moved to PGGM - a pension investor in health and welfare. At PGGM, Johannes was a Senior Portfolio Manager responsible for managing the pension fund's external investments in North America and Europe.

Johannes returned to Rabobank (Achmea Investment Management) as a Senior Portfolio Manager and Head of the External Asset Management Team. He was in charge of investment management and strategy for 40 pensions funds. With a focus on public and private markets, Johannes's main responsibilities pertained to due diligence and research analysis.

Johannes joined Julius Baer as Head of Funds in 2007. Besides due diligence and investment research, he was involved in fund mandate recommendations, and was a member of the discretionary and pension fund portfolio management team.

In 2010, Johannes joined Emirates NBD (UAE) as Head of Fund Research. He oversaw the development of one of the best fund platforms and portfolios within the MENA region and managed a big team of professionals.

In 2014, Johannes joined Arab Banking Corporation (Bahrain) as Head of Alternative Investments. Johannes was responsible for setting up two hedge fund portfolios and a mixed portfolio of hedge funds, senior loans and private equity.

In August 2015, Johannes was appointed as the Chief Investment Officer at TAKAUD (Bahrain). He also held the position of Global Asset Management Expert and established a strong investment advisory and large relation management team of over 25 staff. In addition, Johannes set up a recognised investment platform and product solutions specifically catered for private banking and institutional investors.

Johannes is currently holding the Chief Investment Officer position in All Weather Investment (Netherlands). It is a Dutch Investment Fund with a global profile focused on sustainable impact and ESG considerations by focusing on alternative investments within private debt and hedge funds.

In addition, Johannes is currently the Chief Investment Officer (Due Diligence) at Purple Asset Management since May 2020. He is responsible for the selection of investment products and fund managers with a core focus on alternatives like private debt, private equity, hedge funds and real estate. Johannes is also a member of the asset allocation team, portfolio management team and member of the trading team. Lastly, Johannes is responsible for leading the regular investment committee meetings.